

**2009 TATO PROGRAMMING AWARD Winners**

<b>Category</b>	<b>Category Name</b>	<b>1<sup>st</sup> Place</b>	<b>2<sup>nd</sup> Place</b>	<b>3<sup>rd</sup> Place</b>
1	Community Event Coverage (Budget under \$250,000) 2 entries	City of Missouri City Freedom for Over 140 Years	City of Allen Allen USA Celebration 2008	
2	Community Event Coverage (Operating Budget over \$250,000) 7 entries	City of Irving Game of the Week	City of Plano LeAnn's First Balloon Ride	City of Richardson 2009 Annual Chamber of Commerce Awards
3	Student/ Interns 2 Entries	City of Allen Summer Sounds Promotion	City of Missouri City Bunny Hop 2009	
4	Public Affairs 6 Entries	City of Austin City Council Meetings	City of Denton The Mayor's Minute	City of Farmers Branch City Council Coverage - "The Pre-Game Show"
5	Documentary (Operating Budget under \$250,000) 4 entries	City of Pasadena Prairie Pandemonium	Town of Flower Mound Cribz – Community Activity Center	City of Denton Denton Chamber 100 <sup>th</sup> Anniversary
6	Documentary – Social Issues/Profiles (Operating Budget over \$250,000) 5 entries	City of Austin Tommy's Wish	City of Plano Remembering Kurt	City of Plano Illustrations of Terry Widener
7a	Education/Instruction/Training (Budget under \$250,000) 12 entries	City of Allen Crossing Guard 101: Attention to Safety	City of Allen Inspector Skillet – Holiday Show	City of Denton Going Green with the City
7b	Education/Instruction/Training (Operating Budget over \$250,000) 2 entries	City of Houston Build Green #2	City of Richardson Above the Fold: Award Winning Library	
8	Interview/Talk Show 6 entries	City of Dallas Dallas 360 – State Fair	City of El Paso Walk a Mile in My Shoes	City of McKinney Meet the Council
9	Profile of an Organization or Department (Budget under \$250,000) 15 entries	City of Allen 2007-2008: Year in Review	City of Pasadena Engine 82	City of Allen Fire Clowns
10	Profile of an Organization or Department (Operating Budget over \$250,000) 9 entries	City of Plano Library Art	City of Richardson Above the Fold: AAA Bond Rating	City of Dallas What can 311 do for You
11	Public Health/Public Safety (Budget under \$250,000) 4 entries	City of Allen Fire Clowns	City of Allen Inspector Skillet - Chicken	City of El Paso Children's Dental Month
12	Public Health/Public Safety (Budget over \$250,000) 3 entries	City of Richardson ATF: Online Police Reporting	City of Houston HFD – Pool Safety	City of Houston Weathering the Storm
13	Special Audience (Budget under \$250,000) 6 entries	City of Pasadena Library Reading Program	City of Allen Book a Trip	Town of Flower Mound Junior Police Academy Promo
14	Special Audience (Operating Budget over \$250,000) 6 entries	City of Plano Arrive Alive	City of Irving Ciudad de Irving – Con la Comunidad	City of Irving Resident Report

15	Magazine Format Series (Budget under \$250,000) 9 entries	City of Sugar Land SLTV News	City of Denton DTV Newsbreak	City of Allen Access Allen
16	Magazine Format Series (Budget over \$250,000) 6 entries	City of Richardson Above the Fold	City of Irving City Source	City of Houston Entertainment Houston
17	Public Service Announcement 17 entries  (Categories 17 & 18 were combined due to lack of entries in category #18)	City of Abilene Stop Litterin' Cowboy	City of Lubbock Easter Egg Hunt	City of Richardson Wildflower Spot
19	Event/ Program Promotion (Operating Budget under \$250,000) 13 entries	<b>TIE:</b> City of Allen Sam Bass Day Promotion  City of Sugar Land Tree Lighting Promo	City of Denton Water Works	City of Sugar Land Sugar Land Web Focus
20	Event/ Program Promotion (Budget over \$250,000) 3 entries	City of Dallas Office of Cultural Affairs	City of Dallas Bath House Cultural Center	City of Dallas Latino Cultural Center
21	Video Text Bulletin Board 3 entries	City of Denton Bulletin Board	City of Frisco Bulletin Board	City of Missouri City Bulletin Board
22	Channel Website 1 entry	Town of Flower Mound www.flower-mound.com		
23	Use of Humor 7 entries	City of Allen The Dilly-O	Town of Flower Mound Need a Dog?	City of Plano Nickel Neutering
24	Partnership Production 1 entry	City of Austin Climate Protection Plan		
25	Kurt Uglund Programming Impact Award 3 entries	City of Austin Tommy's Wish	City of Austin The Many Faces of CDBG	City of Corpus Christi Cityscapes: Boards and Commissions
26	Overall Excellence in Government Programming (Budget under \$250,000) 6 entries	City of Allen	Town of Flower Mound	City of Denton
27	Overall Excellence in Government Programming (Budget over \$250,000) 3 entries	City of Irving	City of Plano	City of Dallas

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