



# 15th Annual TATO Conference

## July 29-30, 2010

### Dallas, Texas

Dear Potential Sponsor:

The Texas Association of Telecommunications Officers and Advisors (TATO) is excited to announce the exhibit and sponsorship opportunities available at our 15th Annual Conference, July 29-30, in Dallas, Texas. The conference will take place at the Sheraton Dallas North.

TATO's annual conference provides your business direct contact with municipal and educational workers involved in a variety of fields including government and education access television, legal, and information technology. A majority of our conference attendees have purchasing power or influence in the purchasing process.

This year's conference offers many opportunities for sponsorship, each providing a specific level of recognition and opportunity to advertise your company. Specific sponsorship options are outlined in detail in the enclosed *Sponsorship Opportunities* form. For companies wanting to exhibit, the exhibit area will be open Thursday from 7:30 a.m.-5 p.m. and Friday from 7:30 a.m.-Noon. Additionally, TATO is in need of door prizes. Please contact Jeff McKito at (806) 775-3268 if your company can provide any.

Sponsorship opportunities and space for exhibitors are limited so please return the sponsorship form by July 1. Payments can be made by check or credit card, however there is a 3% processing fee if you pay by credit card.

TATO has secured special conference rates with the Sheraton Dallas North. For hotel information, please contact Jeff McKito or visit the TATO website, [www.tatoa.org](http://www.tatoa.org).

We look forward to seeing you in Dallas and appreciate your support of our conference.

Margaret Somereve  
President, TATO

#### About TATO

*TATO is a professional organization that serves citizens in the development, regulation, and administration of cable television and other telecommunications systems. Our members represent over 60 Texas municipalities. TATO is a state chapter of the National Association of Telecommunications Officers and Advisors (NATO).*



# 2010 TATOA Annual Conference Sponsor Form

## July 29-30, 2010 Dallas, Texas

### Sponsorship Levels

(Please check requested level)

**Gold** **\$1500** (LIMITED TO 4 SPONSORS)

- Silver Sponsorship PLUS:
- 10 minutes to Address Attendees
- Two Tickets to Thursday's Awards Banquet Luncheon\*
- Company Name/Logo in Program is Half-Page

**Silver** **\$750**

- Bronze Sponsorship PLUS:
- Exhibit Table
- Company Name/Logo in Program is Quarter-Page

**Bronze** **\$250**

- Company Name/Logo on Sign in Registration/Break Areas
- Company Name/Logo in Program (Business Card Size)
- Company Website Link on TATOA Website [www.tatoa.org](http://www.tatoa.org)
- Conference Attendee List

\*Additional tickets to Thursday's Awards Banquet Luncheon may be purchased for \$20/ticket

Company Name (as you would like it to appear in conference materials):

Website (as you would like it to appear in conference materials):

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Products/Areas of Specialization: \_\_\_\_\_

Please Return Completed Form and Payment to:

TATOA  
c/o Jeff McKito  
PO Box 2000  
Lubbock, TX 79457  
FAX 806-775-3252

**PAY BY CHECK OR CREDIT CARD\*\* (on [www.tatoa.org](http://www.tatoa.org))**

\*\*There is a 3% processing fee if paying by credit card

Questions??? Jeff McKito 806-775-3268 [jeffrey\\_mckito@yahoo.com](mailto:jeffrey_mckito@yahoo.com)

Additional Event Sponsorships Available. Contact Jeff McKito for Information.