

**2010 TATO A PROGRAMMING AWARD Winners**

<b>Category</b>	<b>Category Name</b>	<b>1<sup>st</sup> Place</b>	<b>2<sup>nd</sup> Place</b>	<b>3<sup>rd</sup> Place</b>
1	Community Event Coverage (Operating Budget under \$250,000) 6 entries	City of Allen Rudolph Run	City of Pasadena Fire Station #3 Ribbon Cutting	City of Allen Seeding a Healthy Community
2	Community Event Coverage (Operating Budget over \$250,000) 5 entries	City of Irving The Last Tailgate Party: A Final Farewell to an Irving Icon	City of Irving Game of the Week: High School Football	City of Richardson Chamber of Commerce Awards Program
3	Student/ Interns 4 Entries	City of Allen Allen USA – Really Fast!	Town of Flower Mound Seniors in Motion Promo	City of Pasadena Snow in Pasadena
4	Public Affairs 4 Entries	City of Austin Austin City Council	City of Corpus Christi City Council Meeting	Town of Flower Mound Flower Mound Candidates Debate
5	Documentary (Operating Budget under \$250,000) 8 entries	City of Pasadena Officer Jesse Hamilton Tribute	City of Sugar Land SLRA: #1 FBO in the Americas	City of Sugar Land Imperial Sugar Refinery Tour
6	Documentary – Social Issues/Profiles (Operating Budget over \$250,000) 5 entries	City of Irving The Texas Stadium Story	City of Austin Susanna Dickinson Museum	City of Austin Dove Springs Walk
7	Education/Instruction/Training (Operating Budget under \$250,000) 8 entries	City of Allen Inspector Skillet - Sliders	City of Houston REEP: Residential Energy Efficiency Program	City of Austin Parking Pay Stations
8	Interview/Talk Show 5 entries	City of Irving Open Line	City of Abilene Abilene City Magazine	City of Houston Latina Voices: Smart Talk
9	Profile of an Organization or Department (Operating Budget under \$250,000) 9 entries	City of Allen Fire Sim Lab	Town of Flower Mound The Even More Amazing Race	Town of Flower Mound Employee Spotlight – Utility Services
10	Profile of an Organization or Department (Operating Budget over \$250,000) 7 entries	City of Irving The Municipal Court	City of Irving Irving Living	City of Houston HPD in Action
11	Public Health/Public Safety (Operating Budget under \$250,000) 5 entries	City of Allen Fire Sim Lab	City of Allen Inspector Skillet - Sliders	City of Allen Christmas Tree Fire Safety Experiment
12	Public Health/Public Safety (Operating Budget over \$250,000) 2 entries	City of Houston Hurricane Ike: Life’s Lessons	City of Austin OPM Song	

13	Special Audience (Operating Budget under \$250,000) 5 entries	City of Denton Library Larry's Big Day	City of Round Rock Libraries: Deep in the Heart of Texas	City of McKinney Building a Sustainable McKinney
14	Special Audience (Operating Budget over \$250,000) 3 entries	City of Irving Parado de Trafico	City of Houston Focus on Abilities: Robots	City of Dallas Every Child Ready to Read
15	Magazine Format Series (Operating Budget under \$250,000) 8 entries	City of Sugar Land SLTV News	City of Pasadena Pasadena Now	City of Corpus Christi City Snapshots
16	Magazine Format Series (Operating Budget over \$250,000) 6 entries	City of Richardson Above the Fold	City of Irving City Source	City of Austin CityView
17	Public Service Announcement (Operating Budget under \$250,000) 13 entries	City of Allen Allen USA Celebration	City of Sugar Land Think Gig Flair Promo	City of Sugar Land Think Gig Spider Web Promo
18	Public Service Announcement (Operating Budget over \$250,000) 5 entries	City of Austin The Grease Blob	City of Richardson Wildflower 2010	City of Houston Houston Dynamo Soccer Team - Census
19/ 20	Event/ Program Promotion 12 entries <i>Categories 19 and 20 were combined due to lack of entries in category 20</i>	City of Allen Allen Americans Hockey	City of Sugar Land Think Gig Pets of the Week	City of Allen The Dilly-O
21	Video Text Bulletin Board 1 entry	Town of Flower Mound Flower Mound Bulletin Board		
22	Channel Website 2 entries	City of Round Rock <a href="http://www.roundrocktexas.gov/tv">www.roundrocktexas.gov/tv</a>	Town of Flower Mound <a href="http://www.flower-mound.com">www.flower-mound.com</a>	
23	Use of Humor 3 entries	City of Austin Christmas Tree Recycling	City of Allen The Dilly-O	City of Pasadena Pasadena Now
24	Partnership Production 8 entries	City of Allen Allen Economic Development Corporation: Locate Your Data Center in Allen, Texas	Town of Flower Mound The Even More Amazing Race	City of Allen ACTV Bulletin Board
25	Kurt Uglund Programming Impact Award 4 entries	City of Pasadena Officer Jesse Hamilton Tribute	City of Austin Office of the Police Monitor	City of Missouri City Season of Joy

26	Overall Excellence in Government Programming (Operating Budget under \$250,000) 4 entries	City of Allen Overall Excellence	City of Pasadena Overall Excellence	<b>TIE:</b> City of Missouri City Overall Excellence  Town of Flower Mound Overall Excellence
27	Overall Excellence in Government Programming (Operating Budget over \$250,000) 3 entries	City of Irving Overall Excellence	City of Richardson Overall Excellence	City of Dallas Overall Excellence