



July 1, 2010

The following entries have been chosen as finalists in the 2010 TATO Programming Awards. **Entries have been entered alphabetically by jurisdiction name.** Please review your entry(s) carefully and check to make sure that the jurisdiction and title of your entry is spelled correctly. The information on the attached list is what will be used for trophies. Notify me immediately by email if corrections are needed. All corrections to this list must be made no later than noon on **July 6th, 2010.**

The presentation of the trophies for 1st, 2nd and 3rd place will be made at the 15th Annual TATO Conference during the 9th Annual Programming Awards Luncheon on Thursday, July 29^h. The conference is being held at the Sheraton Dallas North. Please don't forget to get your registration and/or lunch reservations in – this year's conference has a great lineup of speakers and sessions including the popular Storytelling Workshop led by Texas Parks and Wildlife. More conference details can be found at www.tatoa.org.

The scores/ comments section of the judging will be available to you at the conference. If you are unable to attend the conference, they will be sent to you after the conference along with your trophies.

With 144 entries in 27 categories, we have had another great year for the programming awards. Thank you for your participation and for making this another exciting TATO Programming Awards competition. Special thanks to all of this year's judging sites from across the country.

Respectfully,

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2010 TATO A PROGRAMMING AWARDS – FINALISTS
Entries have been entered alphabetically by jurisdiction name.

#1 – Community Event Coverage (Operating Budget <\$250,000)

City of Allen – Rudolph Run
City of Allen – Seeding a Healthy Community
City of Pasadena – Fire Station #3 Ribbon Cutting

#2 – Community Event Coverage (Operating Budget >\$250,000)

City of Irving – Game of the Week: High School Football
City of Irving – The Last Tailgate Party: A Final Farewell to an Irving Icon
City of Richardson – Chamber of Commerce Awards Program

#3 – Student/ Intern

City of Allen – Allen USA – Really Fast!
Town of Flower Mound – Seniors in Motion Promo
City of Pasadena – Snow in Pasadena

#4 – Public Affairs

City of Austin – Austin City Council
City of Corpus Christi – City Council Meeting
Town of Flower Mound – Flower Mound Candidates Debate

#5 – Documentary – Social Issues/Profiles (Operating Budget <\$250,000)

City of Pasadena – Officer Jesse Hamilton Tribute
City of Sugar Land – Imperial Sugar Refinery Tour
City of Sugar Land – SLRA: #1 FBO in the Americas

#6 – Documentary – Social Issues/Profiles (Operating Budget >\$250,000)

City of Austin – Dove Springs Walk
City of Austin – Joseph and Susanna Dickinson Hannig Museum
City of Irving – The Texas Stadium Story

#7 – Education/Instruction/Training (Operating Budget <\$250,000)

City of Allen – Inspector Skillet - Sliders
City of Austin – Parking Pay Stations
City of Houston – REEP: Residential Energy Efficiency Program

#8 – Interview/ Talk Show

City of Abilene – Abilene City Magazine
City of Houston – Latina Voices: Smart Talk
City of Irving – Open Line

#9 – Profile of City/County or City/County Dept (Operating Budget <\$250,000)

City of Allen – Fire Sim Lab
Town of Flower Mound – Employee Spotlight – Utility Services
Town of Flower Mound – The Even More Amazing Race

**#10 – Profile of City/County or City/County Dept
(Operating Budget >\$250,000)**

City of Houston – HPD in Action
City of Irving – Irving Living
City of Irving – The Municipal Court

#11 – Public Health/Public Safety (Operating Budget <\$250,000)

City of Allen – Christmas Tree Fire Safety Experiment

City of Allen – Fire Sim Lab

City of Allen – Inspector Skillet - Sliders

#12 – Public Health/Public Safety (Operating Budget >\$250,000)

City of Austin – OPM Song

City of Houston – Hurricane Ike: Life's Lessons

#13 – Special Audience (Operating Budget <\$250,000)

City of Denton – Library Larry's Big Day

City of McKinney – Building a Sustainable McKinney

City of Round Rock – Libraries: Deep in the Heart of Texas

#14 – Special Audience (Operating Budget >\$250,000)

City of Dallas – Every Child Ready to Read

City of Houston – Focus on Abilities: Robots

City of Irving – Parado de Trafico

#15 – Magazine Format (Operating Budget <\$250,000)

City of Corpus Christi – City Snapshots

City of Pasadena – Pasadena Now

City of Sugar Land – SLTV News

#16 – Magazine Format Series (Operating Budget >\$250,000)

City of Austin – CityView

City of Irving – City Source

City of Richardson – Above the Fold

#17 – Public Service Announcement (Operating Budget <\$250,000)

City of Allen – Allen USA Celebration

City of Sugar Land – Think Gig Flair Promo

City of Sugar Land – Think Gig Spider Web Promo

#18 – Public Service Announcement (Operating Budget >\$250,000)

City of Austin – The Grease Blob

City of Houston – Houston Dynamo Soccer Team - Census

City of Richardson – Wildflower 2010

Categories #19 and #20 were combined due to lack of entries in Category #20.

#19 – Event/ Program Promotion

City of Allen – Allen Americans Hockey

City of Allen – The Dilly-O

City of Sugar Land – Think Gig Pets of the Week

#21 – Video Text Bulletin Board

Town of Flower Mound

#22 – Channel Website

Town of Flower Mound – www.flower-mound.com

City of Round Rock – www.roundrocktexas.gov/tv

#23 – Use of Humor

City of Allen – The Dilly-O

City of Austin – Christmas Tree Recycling

City of Pasadena – Pasadena Now

#24 – Partnership Production

City of Allen – ACTV Bulletin Board

City of Allen – Locate Your Data Center in Allen

Town of Flower Mound – The Even More Amazing Race

#25 – Kurt Uglund Programming Impact Award

City of Austin – Office of the Police Monitor

City of Missouri City – Season of Joy

City of Pasadena – Officer Jesse Hamilton Tribute

**#26 – Overall Excellence in Government Programming
(Operating Budget <\$250,000)**

City of Allen

Town of Flower Mound

City of Missouri City

City of Pasadena

**#27 - Overall Excellence in Government Programming
(Operating Budget >\$250,000)**

City of Dallas

City of Irving

City of Richardson