



June 27, 2008

The following entries have been chosen as finalists in the 2008 TATOA Programming Awards. **Entries have been entered alphabetically by jurisdiction name.** Please review your entry(s) carefully and check to make sure that the jurisdiction and title of your entry is spelled correctly. The information on the attached list is what will be used for trophies. Notify me immediately by email if corrections are needed. All corrections to this list must be made no later than noon on **July 11th, 2008.**

The scores/ comments section of the judging will be available to you at the conference. If you are unable to attend the conference, they will be sent to you after the conference along with your trophies.

The presentation of the awards will be made at the 13th Annual TATOA Conference during the 7th Annual Programming Awards Luncheon on Thursday, August 7th. The conference is being held in the Fort Worth Stockyards. Please don't forget to get your registration and/or lunch reservations in – this year's conference has a great lineup of speakers and sessions. Get more conference details at www.tatoa.org.

With 176 entries in 22 categories, we have set a record for number of entries for the second year in a row. Thank you for your participation and for making this another exciting TATOA Programming Awards competition. Special thanks to all of this year's judging sites.

Respectfully,

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2008 TATO A PROGRAMMING AWARDS – FINALISTS

Entries have been entered alphabetically by jurisdiction name.

#1 - Community Event Coverage (Operating Budget <\$250,000) – 11 entries

City of Missouri City – Spring Cleanup 2008

City of Pasadena – Shining Stars Gala

City of Pasadena – Dragon Boat

#2 - Community Event Coverage (Operating Budget >\$250,000) – 9 entries

City of Irving – Game of the Week

City of Irving – Symphony Orchestra

City of Richardson – Above the Fold – Corporate Challenge

City of Richardson – Above the Fold – Fire Station

#3 – Student/ Intern – 0 entries

#4 - Public Affairs – 4 entries

City of Austin – City Council Meetings

City of Farmers Branch – City Council Tonight

City of Farmers Branch – The Secret's Getting Out

#5 - Documentary – Social Issues/Profiles

(Operating Budget <\$250,000) – 6 entries

City of Denton – Fry Street Farewell

City of El Paso – Asarco: El Paso's Past

City of Pasadena – Crown Hill Cemetery

#6 - Documentary – Social Issues/Profiles

(Operating Budget >\$250,000) – 3 entries

City of Fort Worth – A Proud Moment, A Lasting Legacy

City of Plano – Landscape of Light

City of Plano – Plano Portfolio

#7a - Education/Instruction/Training

(Operating Budget <\$250,000) – 11 entries

City of Dallas – Green Dallas

City of El Paso – Red Light Camera Systems

City of Lubbock – Downtown Redevelopment

#7b - Education/Instruction/Training

(Operating Budget >\$250,000) – 7 entries

City of Fort Worth – Curbs to the Creeks

City of Fort Worth – La Cocina de Carmen

City of Fort Worth – Water Meter Replacement

#8 – Interview/ Talk Show – 10 entries

City of Dallas – Dallas 360

City of Irving – Irving Living

City of Missouri City – Community Connection

**#9 - Profile of City/County or City/County Dept
(Operating Budget <\$250,000) – 15 entries**

City of Allen – 2007 Year in Review
City of Denton – Economic Impact
City of Frisco – Fire Safety Town

**#10 – Profile of City/County or City/County Dept
(Operating Budget >\$250,000) – 8 entries**

City of Austin – The People's Art Gallery
City of Fort Worth – Gold Medal 2007
City of Irving – Resident Report

#11 – Public Health/Public Safety (Operating Budget <\$250,000) – 7 entries

City of Allen – Allen Police Department Recruitment
City of Allen – Thermal Imaging Cameras
City of El Paso – Pet Care-a-Van

#12 – Public Health/Public Safety (Operating Budget >\$250,000) – 0 entries

#13 – Special Audience (Operating Budget <\$250,000) – 9 entries

Town of Flower Mound – Rock the Mound
City of Pasadena – Quad Rugby
City of Round Rock – Sail Away with Books

#14 – Special Audience (Operating Budget >\$250,000) – 2 entries

City of Fort Worth – La Cocina de Carmen
City of Irving – Slappy Time Circus

#15 - Magazine Format (Operating Budget <\$250,000) – 9 entries

City of Allen – Access Allen
City of Denton – DTV Newsbreak
City of Frisco – Frisco Today

#16 - Magazine Format Series (Operating Budget >\$250,000) – 7 entries

City of Irving – About Towne
City of Irving – Invision Irving
City of Irving – Sports Scene
City of Plano – Plano Wired
City of Richardson – Above the Fold

**#17 - Promotion/Public Service Announcement
(Operating Budget <\$250,000) – 23 entries**

City of Allen – Website Facelift
City of Allen – Make Wise Driving Decisions
City of Sugar Land – The Mosquito Menace

**#18 - Promotion/Public Service Announcement
(Operating Budget >\$250,000) – 11 entries**

City of College Station – Household Hazardous Waste
City of College Station – Red Light Alien
City of Richardson – Wildflower Spot

#19 - Video Text Bulletin Board – 3 entries

City of Denton – DTV Bulletin Board

City of Midland – Tall City TV

City of Missouri City – Community Bulletin Board

#20 – Partnership Production – 10 entries

City of Allen – ACTV Bulletin Board

City of Corpus Christi – City Marina

City of Midland – Make Midland Home

**#21 – Overall Excellence in Government Programming
(Operating Budget <\$250,000) – 8 entries**

City of Allen

City of Denton

City of Pasadena

**#22 - Overall Excellence in Government Programming
(Operating Budget >\$250,000) – 3 entries**

City of Fort Worth

City of Irving

City of Plano

