



The TATOA 2007 12th Annual Conference:
"Up the Digital Stream without a Paddle"
And
"Community Broadband- Wifi and Beyond"
Seminar

Sponsorship Opportunities

Date: August 2-3, 2007

Location: Omni Downtown
Austin, Texas

Deadline: Sponsorship requests must be received by June 15, 2007 to ensure ad placement and recognition in on-site conference program

TATOA is a professional organization of individuals and organizations serving citizens in the development, regulation, and administration of cable television and other telecommunications systems. Our members represent over 60 Texas municipalities, boards/commissioners, government access television producers, as well as individuals, attorneys, consultants and industry representatives.

TATOA is a chapter of the National Association of Telecommunications Officers & Advisors (NATOA), a national association that represents the telecommunications needs and interests of local governments and those who advise local governments.

This event, together with the ongoing efforts of TATOA, will assist in keeping public telecommunications professionals well informed and deepen the dialogue with their counterparts in the private sector. As a result, the whole Texas telecommunications industries benefit. By participating in the sponsorship of this important event, your organization will be actively promoting this dialogue as well as enhancing your organization's visibility in the Texas telecommunications industries.

Our annual conference is crucial for our organization to keep current with the ever-changing telecommunications industry.

We are pleased to offer the following opportunities for sponsorship and advertising in conjunction with **TATOA's 12th Annual Conference**.

TATOA has secured a special room rate of \$149 per night for regular rooms and \$159 for deluxe. To receive the special room rate, callers must identify themselves as TATOA ANNUAL CONFERENCE attendees. Reservations are available on a first come, first served basis and our block rate will only be held through July 11, 2007. The rate will be extended through the weekend for those wishing to stay on after the conference concludes Friday afternoon. Please call 1-800-The-Omni for hotel reservations.

If you have any questions, please call Margaret Somereve, 972-919-2596. Thank you, and we look forward to seeing you in Austin!

Two Ways to Sponsor!

I. Event Sponsorships

Name the Event! This opportunity allows you to sponsor an event during the annual conference with recognition in the program and naming rights to the event. All sponsorships at \$1000 and above include, one registration, one half-page ad in the TATO A on-site program (in accordance with print deadlines), corporate exhibit area – 6' table with linens and skirting and a link to sponsor's website from TATO A website (www.tatoa.org) for one month prior to and two months following the Conference. The Five different event sponsorships available are:

- \$2,000--Programming Awards Luncheon*
- \$1,500--Reception*
- \$750--Breakfast Sponsor*
- \$400--Break Sponsor*

II. Sponsorship Levels

PLATINUM SPONSOR (\$3,000)

- Three full conference registrations, additional registrations at Member registration cost.
- Sign displayed in registration area and in break area with Platinum identification.
- Corporate exhibit area – 6' table with linens and skirting.
- Full-page ad in the TATO A on-site program (in accordance with print deadlines).
- Recognition at multiple conference sessions.
- Link to sponsor's website from TATO A website (www.tatoa.org) for one month prior to and two months following the Conference.

GOLD SPONSOR (\$2,500)

- Two full conference registrations, additional registrations at Member registration cost.
- Sign displayed in registration area and in break area with Gold identification.
- Corporate exhibit area – 6' table with linens and skirting.
- Half page ad in the TATO A on-site program (in accordance with print deadlines).
- Recognition at the opening general session.
- Link to sponsor's website from TATO A website (www.tatoa.org) for one month prior to and two months following the Conference.

SILVER SPONSOR (\$1,000)

- One full conference registration, additional registrations at Member registration cost.
- Sign displayed in registration area and in break area with Silver identification.
- Quarter page ad in the TATO A on-site program (in accordance with print deadlines).
- Corporate exhibit area – 6' table with linens and skirting.
- Link to sponsor's website from TATO A website (www.tatoa.org) for one month prior to and two months following the Conference.

BRONZE SPONSOR (\$500)

- Sign displayed in registration area and in break area with Bronze identification.
- Recognition in the TATO A on-site program (in accordance with print deadlines).
- Corporate exhibit area – 6' table with linens and skirting.
- Link to sponsor's website from TATO A website (www.tatoa.org) for one month prior to and two months following the Conference.

ALUMINUM SPONSOR (\$250)

- Recognition in the TATO A on-site program (in accordance with print deadlines).
- Corporate exhibit area – 6' table with linens and skirting.

All Sponsors including event Sponsors can participate in the Technology Showcase during the conference to demonstrate your product.

Yes! I would like to support the TATO A 2007 12th Annual Conference and have marked the appropriate boxes below

I. Event Sponsorships

- | | |
|--|--|
| <input type="checkbox"/> \$2,000 Programming Awards Luncheon | <input type="checkbox"/> \$750 Breakfast |
| <input type="checkbox"/> \$1,500 Reception | <input type="checkbox"/> \$400 Break |

II. Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> \$3,000 Platinum Patron | <input type="checkbox"/> \$500 Bronze patron |
| <input type="checkbox"/> \$2,500 Gold Patron | <input type="checkbox"/> \$250 Aluminum patron |
| <input type="checkbox"/> \$1,000 Silver Patron | |

III. On-Site Program Advertising Insertion Order

Please note that ads will be in the colors of the program and not specific to the sponsoring organization's colors.

Size (check one)	Ad Dimensions	Rates (check one) Non-Profit/Government	For Profit
<input type="checkbox"/> Full page	7 1/2" x 10"	<input type="checkbox"/> \$400	<input type="checkbox"/> \$800
<input type="checkbox"/> Half page	7 1/2" x 5"	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500
<input type="checkbox"/> Quarter page	3 3/4" x 5"	<input type="checkbox"/> \$150	<input type="checkbox"/> \$300
<input type="checkbox"/> 1/10 th page	Business card	<input type="checkbox"/> \$75	<input type="checkbox"/> \$125

Please complete the following information about your company for reprint:

Name/Title _____
Organization _____ (As you want it to appear in the program)
Address _____
City/State/Zip _____
Tel/Fax _____ / _____
E-mail _____
Web Site _____
FEES: Check for \$ _____ payable to TATO A.

PLEASE RETURN BY JUNE 15, 2007

Fax or mail to Margaret Somereve

City of Farmers Branch
P.O. Box 819010
Farmers Branch, TX 75381
FAX 972-919-2606

or to
Texas Association of Telecommunications Officers and Advisors
P.O. Box 1088
Austin, TX 78767
Phone: 512-974-2999
Fax: 512-974-2416

Thank you for your support of TATO!